

August 2026

# Larkmoor University

University in Bangalore, Karnataka · larkmoor-university.example

Sample report. Fictional data.

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## OVERALL SCORE

73 / 100

Strong

↑ 1 since July

Students can find you. Next step: earning their trust.

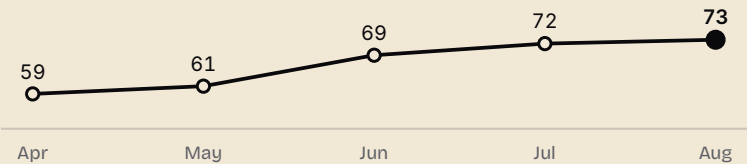
# Your score in August

Overall, and its three parts: can students find you, do they believe you, is it easy to pick you.

Overall score



Overall score, month by month



🔍 Discovered

79

Strong No change

🛡️ Trusted

69

Needs work ↑ 3

🎯 Chosen

70

Strong No change

## What's working

The three things doing the most for your score. Keep them up.

- 1

Instagram

About 4.9 posts a week over the last 4 weeks. 77% of them are reels.

Strong

8 points
- 2

Google profile

A Google profile with 176 reviews.

Strong

7 points
- 3

Approvals

Shows UGC, NAAC, NIRF, AICTE and INC, each with proof or a link.

Strong

7 points

# What to fix, ranked

Ranked by how much each could add to your score. Start at the top.

1

### Publish your B.Sc Data Analytics, BBA and BCA placement results

📄 Placement proof

B.Sc Data Analytics

🔍 Missing

BBA

👍 Okay

BCA

👍 Okay

Found

No placement or results proof found for B.Sc Data Analytics.

How to fix

Collect the last batch's results for B.Sc Data Analytics: how many were placed, the companies and the year. Add a placements section to the B.Sc Data Analytics page with them. Show them even if the first batch is small.

+4 points

Effort Medium

2

### Reply to every Google review

☆ Review rating

👍 Okay

Found

Rated 4.5 from 176 reviews. Replies to 39% of reviews.

How to fix

Reply to every review, good or bad, within a few days. Keep replies short and polite. It shows students you listen.

+3 points

Effort Quick

3

### Get found when students search for B.Sc Data Analytics, B.Sc Nursing and BCA

🔍 Google search

B.Sc Data Analytics

👎 Weak

B.Sc Nursing

👍 Okay

BCA

👍 Okay

Found

Position 16 on Google for "B.Sc Data Analytics in Bangalore".

How to fix

Give B.Sc Data Analytics its own detailed page. Put the program name and your city in its title and first lines. Link to it from your home page and your Google profile.

+3 points

Effort Medium

4

### Make it one tap to enquire

💬 Easy enquiry

👍 Okay

Found

An enquiry form on all 23 pages checked. No WhatsApp.

How to fix

Add a WhatsApp button to every page. Put it next to your enquiry form, so students can choose.

Added by you

Admissions: +91 00000 12345, admissions@larkmoor-university.example. Put this admissions contact on every page, next to the enquiry form, with a WhatsApp button.

+3 points

Effort Quick

5

### Spell out the admission steps

📄 Admission steps

Varies across 5 programs

Found

Admission information for B.Sc Data Analytics is general, with no clear steps.

How to fix

Turn the admission information for B.Sc Data Analytics into numbered steps. List the documents needed and the dates.

Added by you

Eligibility: 12th pass with Mathematics. Show these as numbered steps on the B.Sc Data Analytics page: who can apply, the documents needed and the dates.

+3 points

Effort Quick

## Also worth fixing

|    |                                                                       |                                             |           |     |                                       |                                       |          |
|----|-----------------------------------------------------------------------|---------------------------------------------|-----------|-----|---------------------------------------|---------------------------------------|----------|
| 6. | Get named when students ask AI about your programs                    | 🔍 AI answers · 5 programs · Effort Big      | +2 points | 10. | Post a short YouTube video each month | 📺 YouTube · Effort Medium             | +1 point |
| 7. | Introduce your faculty and leaders                                    | 👤 Faculty and leaders · Effort Quick        | +2 points | 11. | Put real students in your posts       | 📷 Students in content · Effort Medium | +1 point |
| 8. | Show your full B.Sc Data Analytics, B.Sc Nursing and BBA fees         | 💰 Fees shown · 3 programs · Effort Quick    | +2 points | 12. | Make your website load faster         | 🕒 Page speed · Effort Medium          | +1 point |
| 9. | Give B.Sc Data Analytics, B.Sc Nursing and BCA each a page of its own | 📄 Program page · 3 programs · Effort Medium | +2 points | 13. | Keep Facebook and LinkedIn active     | 🌐 Other socials · Effort Quick        | +1 point |

Drishiti by AdmitLabs · Larkmoor University · August 2026 · Sample report. Fictional data. · Page 3 of 7

# Program by program

Each program's score, and the one fix that would help it most.

B.Sc Data Analytics

58 / 100

Needs work

↑ 1

Discovered

63

Trusted

50

Chosen

60

Top fix

Placement proof. Could add up to 10 points.

Added by you

3 years, ₹1,35,000 a year, 60 seats

B.Sc Nursing

73 / 100

Strong

↑ 1

Discovered

75

Trusted

80

Chosen

64

Top fix

Google search. Could add up to 4 points.

BBA

77 / 100

Strong

↑ 1

Discovered

90

Trusted

68

Chosen

72

Top fix

Placement proof. Could add up to 4 points.

Added by you

3 years, ₹1,10,000 a year, 180 seats

BCA

71 / 100

Strong

↑ 1

Discovered

75

Trusted

68

Chosen

70

Top fix

Google search. Could add up to 4 points.

MBA

84 / 100

Strong

↑ 1

Discovered

90

Trusted

80

Chosen

82

Top fix

Review rating. Could add up to 3 points.

Added by you

2 years, ₹2,40,000 a year, 120 seats

# You and your rivals

You're ahead of Brackenfield University and Thornbury College. Next step: catching Calderwood College on being chosen.

## Head to head

Overall scores and the three parts, from the latest Audit of each. Highest first.

| Rank | Institution                            | Overall | Discovered | Trusted | Chosen | Change    |
|------|----------------------------------------|---------|------------|---------|--------|-----------|
| 1    | Calderwood College                     | 74      | 73         | 72      | 76     | No change |
| 2    | Larkmoor University <small>You</small> | 73      | 79         | 69      | 70     | ↑ 1       |
| 3    | Brackenfield University                | 52      | 44         | 66      | 45     | No change |
| 4    | Thornbury College                      | 45      | 47         | 47      | 42     | No change |

## Part by part

Each part of the score ranked, from the latest Audit of each. Your row is in black.

🔍 **Discovered** 1st of 4

Can students find you?

|   |                         |    |
|---|-------------------------|----|
| 1 | <b>You</b>              | 79 |
| 2 | Calderwood College      | 73 |
| 3 | Thornbury College       | 47 |
| 4 | Brackenfield University | 44 |

You lead Calderwood College by 6

👍 **Trusted** 2nd of 4

Do they believe you?

|   |                         |    |
|---|-------------------------|----|
| 1 | Calderwood College      | 72 |
| 2 | <b>You</b>              | 69 |
| 3 | Brackenfield University | 66 |
| 4 | Thornbury College       | 47 |

3 behind Calderwood College

🗳️ **Chosen** 2nd of 4

Is it easy to pick you?

|   |                         |    |
|---|-------------------------|----|
| 1 | Calderwood College      | 76 |
| 2 | <b>You</b>              | 70 |
| 3 | Brackenfield University | 45 |
| 4 | Thornbury College       | 42 |

6 behind Calderwood College

## Key moves in August

What your rivals changed on their public pages, newest first.

- 20 Aug 2026

Brackenfield University

Fee change

Replaced MBA fee amounts with "Contact us for fees".
- 6 Aug 2026

Brackenfield University

New page

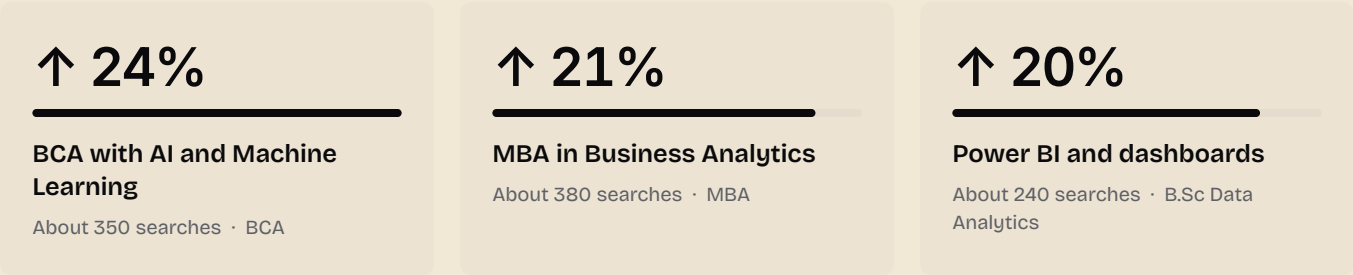
Published a placement report page for the 2026 batch.

# What students in Bangalore want

From Instagram, Quora, Reddit, Search trends, X and YouTube, in English, Hindi and Kannada. Updated 28 Aug 2026. Grouped only, never one student.

## Rising

The courses and careers students search for more this month.



## Top questions

What students ask most, grouped. Hindi and Kannada questions are shown in English.

|   |                                                                            |  |
|---|----------------------------------------------------------------------------|--|
| 1 | Which MBA colleges in Karnataka have the best placements?                  |  |
|   | Asked about 96 times · MBA                                                 |  |
| 2 | Which BBA colleges in Bangalore have real placements?                      |  |
|   | Asked about 91 times · BBA                                                 |  |
| 3 | Which nursing colleges in Karnataka are recognised by the nursing council? |  |
|   | Asked about 88 times · B.Sc Nursing                                        |  |
| 4 | Can I get a job after BCA without an MCA?                                  |  |
|   | Asked about 85 times · BCA · Asked in Hindi                                |  |
| 5 | What is the fee for B.Sc Nursing in Karnataka?                             |  |
|   | Asked about 85 times · B.Sc Nursing · Asked in Hindi                       |  |

## Content ideas

Each one answers a real question students ask.

|   |                                                                                                     |
|---|-----------------------------------------------------------------------------------------------------|
| 1 | Share real MBA placement numbers for the last batch, with company names and the year.               |
|   | Answers "Which MBA colleges in Karnataka have the best placements?" · MBA                           |
| 2 | Show last year's BBA placements: company, role and salary, one student per reel.                    |
|   | Answers "Which BBA colleges in Bangalore have real placements?" · BBA                               |
| 3 | Show your nursing council recognition, with a link to the official list.                            |
|   | Answers "Which nursing colleges in Karnataka are recognised by the nursing council?" · B.Sc Nursing |
| 4 | Post the full B.Sc Nursing fee, year by year, in one image.                                         |
|   | Answers "What is the fee for B.Sc Nursing in Karnataka?" · B.Sc Nursing                             |
| 5 | Show three BCA graduates who got jobs without an MCA, and what they do now.                         |
|   | Answers "Can I get a job after BCA without an MCA?" · BCA                                           |

# 3 things to do this month

One from your Audit, one from your rivals and one from what students ask. In this order.

1

FROM YOUR AUDIT

## Publish your B.Sc Data Analytics, BBA and BCA placement results

Could add up to 4 points. Collect the last batch's results for B.Sc Data Analytics: how many were placed, the companies and the year. Add a placements section to the B.Sc Data Analytics page with them. Show them even if the first batch is small.

2

FROM RIVALS

## Show your full BBA fees

Calderwood College is ahead of you here. Students compare fees before they enquire, and a clear number builds trust.

3

FROM DEMAND

## Share real MBA placement numbers for the last batch, with company names and the year.

Built on a question asked about 96 times in Bangalore: "Which MBA colleges in Karnataka have the best placements?"

## Sources and dates checked

|        |                                                                                                                             |
|--------|-----------------------------------------------------------------------------------------------------------------------------|
| Audit  | Your Audit of 15 Aug 2026, from public pages only. Every check below was checked on 15 Aug 2026.                            |
| Rivals | Each rival's own Audit, last run 1 Aug 2026. Moves from the weekly check of their public pages, last run 31 Aug 2026.       |
| Demand | Bangalore, updated 28 Aug 2026, from Instagram, Quora, Reddit, Search trends, X and YouTube, in English, Hindi and Kannada. |

| Check                                                                                                   | Where it was found                                                                                                                                       |
|---------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
|  Google search       |  search.example/search                                                |
|  Instagram           |  instagram.example/larkmooruniversity                                 |
|  Google profile      |  maps.example/place/larkmoor-university                               |
|  YouTube             |  youtube.example/@larkmooruniversity                                  |
|  AI answers          |  ai-answers.example/checks/larkmoor-university/bba/2026-08 and 4 more |
|  Other socials       |  facebook.example/larkmooruniversity                                  |
|  Placement proof     |  larkmoor-university.example/placements                               |
|  Review rating       |  maps.example/place/larkmoor-university/reviews                       |
|  Approvals           |  larkmoor-university.example/about/approvals                          |
|  Faculty and leaders |  larkmoor-university.example/faculty                                  |
|  Students in content |  instagram.example/larkmooruniversity                                 |
|  Fees shown          |  larkmoor-university.example/programs/bba and 4 more                  |
|  Program page        |  larkmoor-university.example/programs/bba and 4 more                  |
|  Easy enquiry        |  larkmoor-university.example/contact                                  |
|  Admission steps     |  larkmoor-university.example/admissions                               |
|  Mobile friendly     |  pagespeed.example/report                                             |
|  Page speed          |  pagespeed.example/report                                             |

Want AdmitLabs to do this for you? [hello@admitlabs.in](mailto:hello@admitlabs.in)